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TRANSATLANTIC PARTNERS

AGAINST AIDS (TPAA) is an international non-governmental organization that fights HIV/AIDS in Russia, Ukraine and neighboring countries. Through our regional offices in Moscow and Kyiv and network of partners world-wide, TPAA raises awareness and builds political will; provides high-quality policy research and analysis; strengthens civil society; forges innovative global partnerships; and, supports policymakers, business executives, and media leaders in their efforts to stem the growing tide of HIV/AIDS in Eurasia.

TOGETHER AGAINST

AIDS

RUSSIA • UKRAINE • EURASIA

ВМЕСТЕ ПРОТИВ

СПИДА

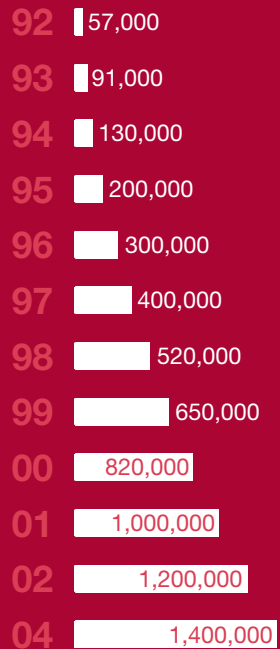
РОССИЯ • УКРАИНА • ЕВРАЗИЯ

TRANSATLANTIC | PARTNERS **ТРАНСАТЛАНТИЧЕСКИЕ | ПАРТНЕРЫ**
AGAINST AIDS **ПРОТИВ СПИДА**

LEARN MORE: www.tpaanet

THE CHALLENGE

PEOPLE LIVING WITH HIV/AIDS, EURASIA, 1992-2004



Source: UNAIDS, *AIDS Epidemic Update*, December 2004; UNAIDS Data Request, 2004.

HIV IS SPREADING QUICKLY.

Russia and Ukraine harbor two of the world's fastest-growing HIV epidemics. Luckily, both epidemics are still in their early stages; timely and effective interventions can halt and reverse them.

YOUNG PEOPLE ARE AT GREATEST RISK.

Four out of five HIV-infected Russians and Ukrainians are under the age of 30; nearly half are under age 25.

THE EPIDEMIC IS SHIFTING QUICKLY INTO THE GENERAL POPULATION.

Heterosexual transmission is now the fastest growing path of new HIV/AIDS transmissions in Russia and Ukraine.

HIV/AIDS POSES A STRATEGIC THREAT TO ECONOMIC GROWTH AND NATIONAL SECURITY.

Left unchecked, a surging AIDS epidemic among young people has the capacity to shrink the labor force, decrease productivity, increase operating costs and stunt economic growth.

THE OPPORTUNITY



TPAA staff visits orphanage for children born to HIV-positive mothers during a research visit to Irkutsk, Russia.

Transatlantic Partners Against AIDS (TPAA) is fighting the spread of HIV/AIDS and saving lives in Russia and Ukraine.

YOU CAN HELP.

Learn more about our activities and download our publications. Keep up-to-date with the latest regional health news. Learn how to get your company involved in our workplace or media programs. Make a contribution today.

Visit TPAA online at www.tpaa.net.

OUR IMPACT

1. TANGIBLE POLICY IMPROVEMENTS.

TPAA improves prevention programs, helps guarantee human rights, and expands access to treatment, care and support by organizing HIV/AIDS-related policy discussions between policymakers, civil society leaders, and people living with AIDS.

- TPAA created and supports parliamentary commissions on HIV/AIDS and other coordinating mechanisms that strengthen the policy response.



Russian State Duma hearing on HIV/AIDS, organized by TPAA, with members of the Council of Europe Parliamentary Assembly and UK Parliament

2. COMPREHENSIVE WORKPLACE PROGRAMS.

TPAA helps industry leaders reduce the economic impact of HIV/AIDS by implementing workplace prevention and non-discrimination programs.

- TPAA's "HIV@Work" program has helped leading companies protect thousands of employees through workplace education and training for company doctors and human resource managers.



TPAA provides human resource managers at Unilever with training on HIV/AIDS-related workplace policies and prevention programs.

3. PUBLIC AWARENESS AND EDUCATION.

TPAA's media campaigns, education seminars for journalists, and public events break the silence surrounding HIV/AIDS and raise awareness in Russia and Ukraine.

- TPAA has leveraged over \$200 million of commercial ad space for targeted HIV/AIDS prevention and awareness campaigns across national television and radio networks, print media, and online platforms.
- TPAA increases media coverage and improves the accuracy of HIV/AIDS reporting by providing a network of over 150 journalists with training and up-to-date information.



Image from TPAA's StopSPID (Stop AIDS) mass media campaign, developed jointly with Russian and Ukrainian media companies, state agencies, and international partners.

4. POWERFUL GLOBAL PARTNERSHIPS.

TPAA brings together leaders from government, business, media, and civil society to leverage resources, share best practices and forge global partnerships against HIV/AIDS.

5. SAVING LIVES.